



IPC Copay Assistance Program Value Proposition



40%

of prescriptions cost is a result from
only **1%** of the patient population.

The IPC Copay Assistance Program saves
plans an estimated 25% of their specialty cost.

IPC Copay Assistance Summary



Expensive Specialty Drugs are fueled by copay assistance programs (to reduce or eliminate patient cost) and generous rebates (to promote distribution).



IPC Copay Assistance Program is designed to capture the available dollars from the manufacturers to reduce employee *and* plan sponsor costs.



PBMs are reluctant, if not opposed, to capturing these dollars due to extra work and rebate conflicts.



The IPC Copay Assistance team at PillarRx enrolls patients, handles communications, captures available dollars and manages plan reporting via high-touch member service process.



Program Advantages

PATIENTS

- Reduction in actual out-of-pocket cost for the most expensive medications
- Personalized service
- Gain advocates to communicate and coordinate with
 - Drug manufacturers
 - PBM's
 - The providing pharmacy
- Proactive support and assistance throughout the patient's treatment period

PLAN SPONSOR

- Increased coinsurance to help offset costs for expensive medications
- PillarRx's professional staff to supplement Plan's support for patients that have complicated conditions
- Enhanced benefit management for patients and their families
- Efficient delivery of needed medications to Plan patients
- Maintained integrity of Plan's intended plan design(s)